ACADIANA CARD SHOW



SPONSORSHIP OPPORTUNITIES 2027




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From vision to reality
with the AEC Collection



ABOUT THE ACADIANA CARD SHOW



The Acadiana Card Show started with two card vendors who traveled across Louisiana attending shows and shared a vision of making Lafayette a destination for collectors.

As vendors themselves, co-founders Cody Bergeron and Daniel Cox knew what made a great show. They wanted to create an event that put vendors and the community first, welcomed collectors of all ages and brought people together through a shared passion. They knew the vendors wanted it, but they weren't sure if the community was ready.

In August 2026, they got their answer.

The inaugural Acadiana Card Show welcomed 2,182 attendees to the Heymann Center, far exceeding the expected 700. After another successful show in October, it was clear that Acadiana was ready for something bigger.

Now, the show is preparing to move to a larger venue, nearly double its vendor tables to 270 and welcome twice as many attendees as its inaugural event.

But the goal has always been about more than cards. It's about meeting people who share a passion, building friendships and bringing generations together. Whether you're a lifelong collector or just getting started, **there's a place for you at the Acadiana Card Show.**

CODY AND DANNY

AUDIENCE & MARKET REACH

The Acadiana Card Show continues to grow its audience both online and in person. Within 24 hours of announcing our next event, our social media posts generated nearly 25,000 organic views and reached 17,000 unique viewers.

With nearly 1,500 followers across platforms in less than one year, our online community continues to grow with each show.

We also invest in paid advertising to promote the event across Louisiana, helping us reach new audiences and bring more visitors to Lafayette. Combined with media outreach and organic engagement, these efforts create additional opportunities for sponsors to gain visibility before, during and after the event.



WHY SPONSOR?

As the Acadiana Card Show grows, our focus remains on three **things: accessibility, affordability and economic growth.**

We want to give families an affordable way to spend time together, introduce children to the hobby and support the local businesses that make our community special.

Located along the I-10 corridor between Houston and New Orleans, Lafayette is well-positioned to bring collectors together from across the region. With attendees already traveling from Louisiana, Texas and Mississippi, the show brings visitors to Lafayette and creates opportunities for local restaurants, hotels, shops and vendors.

As we move to a larger venue, sponsorships will help us expand the event, offer more activities for children and keep the experience affordable for families. Our long-term goal is to make admission free for everyone, removing barriers and making the hobby accessible to even more people.

For sponsors, this means reaching a growing regional audience while supporting an event that brings people together, creates opportunities for local businesses and contributes to the region's economy.

We've seen what this community can do, and we've heard what people want to see next. With the right partners, we're ready to make it happen.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | $10,000

- Exclusive naming rights: Acadiana Card Show presented by [Organization]
- Premier logo placement across event signage, promotional materials, website and swag bags
- Recognition in press releases, media outreach and event announcements
- Featured social media recognition
- Opportunity to include promotional items in swag bags
- Featured recognition in event-related emails and post-event communications

AUTOGRAPH SPONSOR | $7,500

- Exclusive naming rights to one designated autograph experience (sports or TCG)
- Prominent logo placement across event signage, promotional materials, website and swag bags
- Featured branding in autograph guest announcements and at the guest's location
- Featured social media recognition
- Opportunity to include promotional items in swag bags
- Recognition in event-related emails, announcements and post-event communications

ADDITIONAL PARTNERSHIP OPPORTUNITIES

We welcome conversations about customized sponsorships and in-kind contributions, including:

- Event giveaways and prizes
- Bottled water and refreshments
- Printing and promotional materials
- Shopping bags and branded merchandise
- Other event services and supplies

TOURNAMENT SPONSOR | $5,000

- Exclusive naming rights to one designated tournament (Pokemon or One Piece)
- Logo placement across event signage, promotional materials, website and swag bags
- Branding on tournament materials and signage
- Social media recognition
- Opportunity to include promotional items in swag bags
- Recognition in event-related emails, tournament announcements and post-event communications

COMMUNITY SPONSOR | $1,500

- Logo placement on applicable event signage, promotional materials and the event website
- Social media recognition
- Opportunity to include promotional items in swag bags
- Inclusion in post-event sponsor recognition



GET INVOLVED

The Acadiana Card Show is growing, and we're looking for partners who want to grow with us. Whether you're a local business or a statewide organization, there are opportunities to connect with our audience and be part of what's next.

We'd love to discuss how we can build a partnership that meets your business goals while helping us bring an even better experience to Acadiana.









THANK YOU

for considering a partnership with the Acadiana Card Show. What started as an idea between two collectors has grown into something bigger than we imagined, and we're excited about what comes next.

We appreciate your time and consideration and hope you'll join us as we continue building something special for Acadiana.

